



NATIONAL
COIL COATING
ASSOCIATION

Coil Lines

A Publication for the National Coil Coating Association



Register for Fall Technical Meeting

Forging Alliances: Metals and Coatings

Our Fall Technical Meeting will descend on the Westin O'Hare Hotel in Chicago from Sept. 28 to Oct. 1. The event includes a presentation from a key White House correspondent, the annual NCCA trade show, a special training session for operators of DJH Boring Devices, and a host of valuable technical presentations.

Technical Topics

Presentation topics include Metal Topography, Metal Defects, Painted Passivated, Sleek AZ – Organic Coatings, DOT Regulations, Steel Industry Panel Discussion, Behavioral Based Safety, Fastening & Joining, and Coil Coating Product Development.

Wednesday A.M.: Special Workshop

A workshop on DJH Boring Devices, exclusively for NCCA members, is slated for Wednesday, Sept. 29, from 9:30 a.m. – noon. The session, led by John Henderson of DJH Designs, will describe how to use and adjust DJH Boring Devices, with hands-on instruction for operators.

Space is limited, so register as soon as possible. A one-day-only registration (\$125) includes the workshop, lunch, admission to the NCCA Trade Show, and admission to the first day of the Fall Technical Meeting.

Wednesday P.M.: Trade Show

The NCCA trade show is scheduled for Wednesday from 4:30 – 7:30 p.m.. More than 250 coil coating professionals are expected to attend.

The show offers exhibitors maximum exposure and direct access to key decision-makers of major coil coating firms. The cost to exhibit is only \$750, and exhibitors receive a company listing in pre-meeting promotion and a link from the NCCA Web site to the exhibitor's site.

Thursday: Keynote Speaker

Our luncheon speaker on Thursday will be Bill Sammon, Senior White House Correspondent for The Washington Times.



His latest book, "Fighting Back: The War on Terrorism from Inside the Bush White House," chronicles the changes in the Bush presidency after Sept. 11. Sammon, who was with Bush when the terrorists struck, has spent more time with the president than any other journalist.

To exhibit or register for any Fall Meeting event, contact NCCA headquarters at 216-241-7333. More information on the meeting will be mailed in late summer. ☺

Expert to Assist NCCA Board

A top management consultant will facilitate the Strategic Planning Session for the NCCA board of directors on July 20-21 in Chicago. Harrison Coerver, a management consultant specializing in trade associations, will facilitate the planning process.

"Good strategy uses the association's resources creatively, adeptly, and productively," says Coerver. Since 1985, he has consulted over 1,000 associations in strategy, planning, marketing, and management.

The meeting will also use the compiled results of a strategic planning survey sent to all NCCA members. ☺

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Mark Your Calendars

Sept. 28-Oct. 1, 2004
2004 Fall Technical Meeting
Westin O'Hare Hotel
Chicago, Ill.

May 7-10, 2005
2005 Annual Meeting
Sanibel Harbor Resort and Spa
Ft. Myers, Fla.

Sept. 21-23, 2005
2005 Technical Meeting
Renaissance Chicago Hotel
Chicago, Ill.

Mission: To promote the growth of coil coated products.

Vision: NCCA is a unified organization providing the resources and leadership for coil coated materials to be the product of choice.

New Directors Elected to NCCA Board

At the annual meeting, the following new members were elected to serve 3-year terms on the NCCA board of directors:

- Coater: Jeffrey Widenor, Precoat Metals
- Coater: Rich Uphues, CFM Companies
- Non-Coater: Don Findley, Henkel Surface Technologies
- Non-Coater: Brad Bridgman, PPG Industries

At the April Annual Meeting, the following former board members were honored for their time and dedication to NCCA.

These four just completed their 3-year term of service:

- Charlie Smuck, Alcoa Mill Products
- Gerald Dombeck, Precoat Metals
- Al Dunlop, The Valspar Corporation
- Alan Roehrig, GFG ☺

New Safety Data Released

The Safety Data Final Report is now available on the NCCA Web site. The report is based on actual 2003 accident-related data collected from NCCA members.

The data help members benchmark themselves against other members and provide a means of measuring safety in the coil coating industry against other industries.

Safety Award Winner

Companies that participated in the survey are being considered for the Safety Award. The Safety Subcommittee is reviewing the data collected and will begin the selection process.

The Best Practices Safety Award winner will be announced at the fall meeting. At that meeting, the winner will present information about its safety programs and operations. ☺

More Tool Kits Added to NCCA Toolbox

Six tool kits have been placed into a new, standard format and are being posted to the NCCA Web site:

- Tool Kit #1 – *Preventing Job Site Storage Corrosion of Prepainted Building Panels*
- Tool Kit #2 – *The Executive's Guide to Material Data Safety Sheets*
- Tool Kit #3 – *The Executive's Guide to "Approved" vs. "Approvable"*
- Tool Kit #4 – *Fundamentals of Corrosion and Their Application to Coil Coated Metal*
- Tool Kit #5 – *Cut Edge Protection Using Prepainted Sheet*
- Tool Kit #6 – *Opportunities for Pollution Prevention in the Coil Coating Industry*

The NCCA Technology Committee is developing future tool kits on the following topics: Glossary of Terms, Coil Coating Topcoats, Pigments, Films & Laminates, and Passivated Substrates. ☺

SSM Task Force Reports Progress

The Start-Up/Shut Down and Malfunction (SSM) Plans & Capture Efficiency Task Force recently held its first meeting.

The group is developing recommended language for coil coaters to use as they develop startup, shutdown, malfunction plans as required by 40 CFR 63.6(e) and the Coil Coating NESHAP 40 CFR Subpart SSSS.

The task force's recommendation will be presented to the membership at the fall meeting. ☺

Update Available: Cool Metal Roofing

At the April Annual Meeting, Jeff Nixon and Bob Scichilli, NCCA's representatives to the Cool Metal Roofing Coalition (CMRC), provided the NCCA board with an in-depth update on the work of CMRC.

A copy of a presentation about CMRC and cool metal roofs has been placed on the members-only portion of the NCCA Web site. The presentation reviews the formation and objectives of CMRC, coalition successes and programs to date, and plans for the future.

CMRC is sponsoring a seminar on cool metal roofing August 16-17 in Atlanta. Details have been distributed to all NCCA members.

Find information about CMRC at www.coolmetalroofing.org. ☺

New Pollution Survey Coming

In June, the Government Relations Committee distributed a Pollution Prevention Survey to NCCA members.

The survey will help members benchmark themselves against other members and provide a means of measuring the pollution/waste environment in the coil coating industry.

The committee plans to have the results compiled and ready for the fall meeting. ☺

President's Message

We Hear You The NCCA Annual Meeting

By Charles Parks, NCCA President



Your frank evaluations of our 2004 NCCA Spring Meeting in Las Vegas tell us that this meeting was indeed one of our best ever.

Every day of our three-day event, we asked you to complete evaluation forms about each presentation. Such an endeavor is designed to let you freely submit negative comments. As we plan for the future, negative remarks are often more helpful than positive remarks. Yet, 70 percent of all comments were positive rather than negative.

The Negatives First

Judging from your negative comments, you felt one or two of the presentations were too heavy with statistics. Some of you spoke highly of the statistical data, but others felt it was a case of TMI (Too Much Information). We hear you.

John Russell, our first keynote address, received a few positive remarks, but several felt it lacked direct application to our industry. As one respondent wrote, "Interesting tidbits, but much (was) not applicable to our industry."

As you know, John has been one of our favorite speakers for several years. But your input tells us that it's time to move on.

On the Positive Side

Every one of our speakers received positive comments, but a few presentations attracted an abundance of glowing remarks. For example, you had high marks for the Metal Roofing Alliance (MRA) presentation and their new advertising campaign.

"The advertising is good and a step in the right direction," wrote one of you. Another said, "I am pleased to see the results of our metal roofing market growth penetration. Makes a compelling argument for financially supporting the cause."

Some of you missed the final presentation on Saturday when Jim Stanley presented the safety success story at AK Steel. You missed a great one! Several of you commented that Jim's presentation should have been first and urged us to bring him back again.

I don't have the space to report all your comments, but here's one statement that seemed to summarize the dozens of surveys. "All general sessions were good to excellent as compared to past sessions."

It's impossible, of course, to "please all of the people all of the time," but your evaluations tell us that we're certainly on the right track.

Looking Ahead

We hope you'll join us in Chicago for our Fall Technical Meeting. We believe we've prepared another stimulating educational opportunity for you.

Thank you for your candid evaluations and your assistance in helping us develop more effective NCCA meetings. Keep talking to us. We're listening. 🗣️



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1. Your comments on Bonnie Smith's LeanSigma presentation: "High energy!" "Very good" and "Well spoken."
2. Brady Musson (left) and Randy Clement of Henkel Surface Technologies respond to questions.
3. NCCA members listen closely to Robert Tucker's report on how leading firms are growing through innovation.
4. The Celine Dion concert was a big hit.



4.

Photo courtesy of Caesars Palace.

Coil Lines

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NATIONAL
COIL COATING
ASSOCIATION
It All Starts With The Finish®

NEWS From Legal Counsel

Current Hot Legal Issues

by Naomi R. Angel, Esq., NCCA Legal Counsel



Naomi Angel

Will Supreme Court Expand Sexual Harassment Claims?

The U.S. Supreme Court will soon decide whether to expand an employer's liability for on-the-job sexual harassment.

The current law says that a harassed employee's claim requires a "tangible employment action" such as a demotion, termination, or denial of a promotion. In the new case heard by the Court, an employee claimed she was continually sexually harassed until she finally felt compelled to quit after five months on the job.

The employee, a dispatcher with the Pennsylvania State Police, did not avail herself of her employer's anti-harassment policies and procedures, and did not ask for help until two days before she quit.

Companies should avoid this situation by having well documented and publicized anti-discrimination and anti-harassment policies. Periodically remind all employees of these policies. Preparing or publicizing such policies after a claim is made is very likely to be too little and too late. ☺

Don't Hold Your Breath Waiting for Patent Approval

The U.S. Patent Office is in serious disarray. It has been ignored and under funded; many reforms are on hold; and it is one of the least technically equipped agencies in D.C.

Patent fees paid by applicants are diverted to help with the budget deficit. Without major changes, the current backlog of 500,000 applications will jump, and the time to process a patent will more than double from two to nearly five years. Patents will not be reviewed as thoroughly, and duplicates are more likely to be granted.

Given the stake in developing new technologies to compete in the global economy, this is not the time to let the patent system falter. But where is the political will to pay attention to such mundane issues in an election year? ☺

Who Owns Your Name?

Is a disgruntled customer buying your domain name?

In one recent federal case, a consumer had an unhappy experience with a business. She then registered that business's name as a domain name and used her new Web site to tell the world about her bad experience.

The business, which had not trademarked its name, sued her under the Anticybersquatting Consumer Protection Act (ACPA). A federal appellate court decided on behalf of the consumer.

The appellate court said a violation of the ACPA required that the defendant acted in bad faith, based on an 8-factor test. The Web site's name was the same as the business name; that initially indicated bad faith.

However, the consumer did not benefit commercially from use of the domain name, did not divert consumers away from the business by confusion, and did not offer to sell the domain name to the business. Thus, the court ultimately found the requisite bad faith was missing.

The lesson here may be to trademark your business name and register your business name as a .com, .net, and .info to limit attempts by others to use the name for good or bad reasons. ☺

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This article is provided solely for informational purposes and does not constitute legal advice. If you have specific questions or concerns about a legal issue, consult your company's legal counsel.