



National Coil Coating Association

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FOR IMMEDIATE RELEASE

NCCA Launches New Website

CLEVELAND, OHIO – The National Coil Coating Association (NCCA) launched a [new mobile-friendly website](#) that includes new images, expanded educational material and improved navigation tools.

The new design includes more education about designing and manufacturing with prepainted metal, including case studies, tutorials and manufacturing solutions. The Cost Comparison Analysis form helps manufacturers evaluate the long-term savings of converting from in-house painting to coil-coated metal.

The expanded education section includes more helpful information about coil-coated metals, such as aesthetic and functional properties, green benefits, its cost savings for transportation products, and processing tips.

“The flexibility, high efficiency, and green benefits of coil coated metal are driving the demand for prepainted metal in many industries,” said Derek Deakins, chair of NCCA’s Marketing Committee. “So, we wanted to make the website mobile-friendly and easy to navigate, with beautiful imagery of coil coating applications.”

The new website also explains how coil coating is used in building products, major appliances, transportation, HVAC, furniture, and other goods such as metal packaging containers, lighting fixtures, storage units and electrical cabinets.

About NCCA

The National Coil Coating Association (NCCA) is the leading association of businesses engaged in the process of coating coiled metals. Founded in 1962, NCCA consists of coaters and suppliers to the coil coating process that are at the forefront of the industry. Coil coating is an automated process that permits a high degree of customized coatings to produce a cost-effective, environmentally friendly, quality product. Prepainted metals are used in a wide variety of industries including construction, appliance, transportation, automotive, HVAC and many more. For more information, go to www.coilcoating.org or contact NCCA at 216-241-7333 or email at ncca@coilcoating.org.

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