

HOW NCCA ADDS VALUE TO YOUR COMPANY

NCCA is the only association that represents the specific needs of the coil coating industry.

Resources to Build Smarter Companies

- **Marketing Tools.** To enhance your sales efforts, NCCA also has a storehouse of industry-approved marketing tools, such as videos, tutorials, and case studies.
- **Our Full-Time Technical Director** leads our technical working group which uses its collective knowledge to drill deeply into issues that face the industry.
- **Best Safety Practices.** NCCA's Safety Award program generates Best Practices that help you reduce costly injuries.
- **NCCA Toolkits**, produced by our committees, offer valuable industry advice on a variety of topics, such as preventing jobsite corrosion, storage guidelines for prepainted metal, demonstration of imperfections, and more than 25 other topics.
- **Our Quarterly Statistics** track shipments of coil-coated products. This helps you see if your company's shipments follow industry trends.

Training to Create Smarter Employees

- **Our Spring and Fall Meetings** are full of presentations on the latest technical and business trends in the coil coating industry.
- **Interactive Education Seminars** by the NCCA Technical Director or industry experts, often provided with plant tours, provide unique learning experiences.
- **Our Webinars, 15 Tutorials, and 6 Videos** on coil coating serve as convenient training tools for your new employees.
- **NCCA University** is an online course that trains your employees about coil coating and technical considerations that affect quality.
- **On-site Regional Training** is available on a variety of key topics that are fundamental to coil coating.
- **The Industry's First Certification Program** enhances professionalism and leads to greater consistency of the quality of coil-coated metals.

Networking to Build Valuable Relationships

- **NCCA Meetings** provide excellent opportunities to build relationships with industry professionals and decision-makers from all levels.
- **Our Annual Trade Show** is designed to facilitate networking among members as they learn about key suppliers to our industry.
- **Networking** is often rated as the #1 benefit of belonging to NCCA. In spite of the excellence of our company resources and our training opportunities, this interpersonal human factor is always the primary appeal of our meetings.



National Coil Coating
Association

**Can you afford NOT to be a member of NCCA?
To learn more, go to www.coilcoating.org or call 216-241-7333.**