Resources to Build Smarter Companies

- **Marketing Tools.** To enhance your sales efforts, NCCA also has a storehouse of industry-approved marketing tools, such as videos, tutorials, and case studies.
- **Our Full-Time Technical Director** leads our technical working group which uses its collective knowledge to drill deeply into issues that face the industry.
- **Best Safety Practices.** NCCA’s Safety Award program generates Best Practices that help you reduce costly injuries.
- **NCCA Toolkits,** produced by our committees, offer valuable industry advice on a variety of topics, such as preventing jobsite corrosion, storage guidelines for prepainted metal, demonstration of imperfections, and more than 25 other topics.
- **Our Quarterly Statistics** track shipments of coil-coated products. This helps you see if your company’s shipments follow industry trends.

Training to Create Smarter Employees

- **Our Spring and Fall Meetings** are full of presentations on the latest technical and business trends in the coil coating industry.
- **Interactive Education Seminars** by the NCCA Technical Director or industry experts, often provided with plant tours, provide unique learning experiences.
- **Our Webinars, 15 Tutorials, and 6 Videos** on coil coating serve as convenient training tools for your new employees.
- **NCCA University** is an online course that trains your employees about coil coating and technical considerations that affect quality.
- **On-site Regional Training** is available on a variety of key topics that are fundamental to coil coating.
- **The Industry’s First Certification Program** enhances professionalism and leads to greater consistency of the quality of coil-coated metals.

Networking to Build Valuable Relationships

- **NCCA Meetings** provide excellent opportunities to build relationships with industry professionals and decision-makers from all levels.
- **Our Annual Trade Show** is designed to facilitate networking among members as they learn about key suppliers to our industry.
- **Networking** is often rated as the #1 benefit of belonging to NCCA. In spite of the excellence of our company resources and our training opportunities, this interpersonal human factor is always the primary appeal of our meetings.

**Can you afford NOT to be a member of NCCA?**

To learn more, go to www.coilcoating.org or call 216-241-7333.